

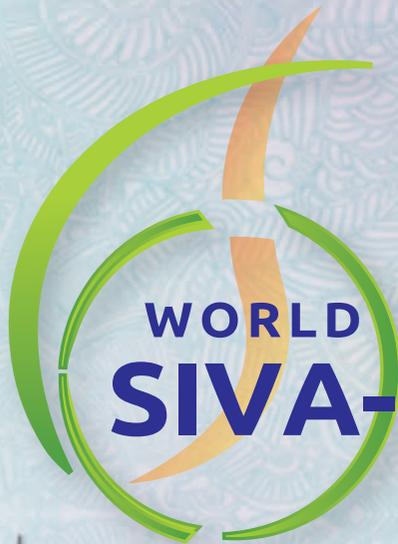
SPONSORSHIP PROSPECTUS



Malaysian Society
of Anaesthesiologists

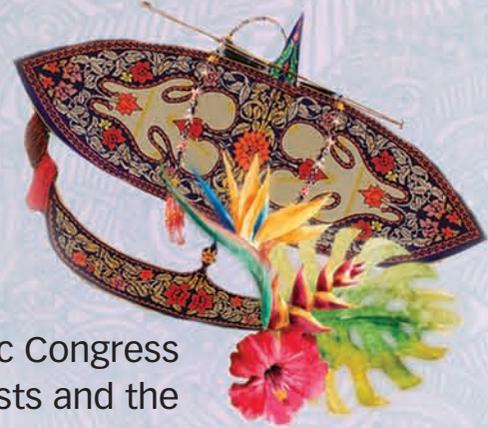


College of
Anaesthesiologists



WORLD CONGRESS OF SIVA-TCI 2018

(incorporating the Annual Scientific Congress
of the Malaysian Society of Anaesthesiologists and the
College of Anaesthesiologists, AMM)



15th to 18th AUGUST 2018

KUALA LUMPUR CONVENTION CENTRE



www.worldsiva-tci2018.com

WELCOME MESSAGE FROM THE PRESIDENT OF WORLD SIVA



Dear Colleagues

Just over a few days have passed since the Timisoara meeting. The success of the meeting exceeded all our expectations and I think we can truly consider this to have been an exceptional congress, with more than 1300 participants.

It is an honour and a great pleasure for me to invite and welcome you to the next 6th World Congress of Intravenous Anaesthesia and Target Controlled Infusion, that will be held in Kuala Lumpur - Malaysia, from the 15th to 18th of August 2018.

I am sure you are aware that the scientific society ,World SIVA, was constituted by the Faculty of the Congress during the meeting in Venice, on 29th September 2007, which acted as the voting Assembling. The coming together of a non profit scientific society can only but enhance the future of TIVA-TCI. The Board of Directors reflects the international aspect of the Society, confirming the scientific collaboration we encourage. I am confident that they will continue to make outstanding contributions to our Scientific Society also in this important meeting in collaboration with the Malaysian Society of Anaesthesiologists, the College of Anaesthesiologists and the Academy of Medicine of Malaysia.

During the Congress we will explore the scientific application of anaesthesia, intensive care management, looking ahead and highlighting how best we can apply these techniques in the future. We have an excellent, broad-based Scientific Programme Committee. The SPC is working on an attractive and ambitious programme, which will cover all the different multi-disciplinary aspects of research and medical practice in our field. Refresher Courses, Plenary Lectures, workshops and poster presentations will both encourage interaction and inspire exchange between participants.

A comprehensive Industrial Exhibition, and sponsored Satellite Symposia, will perfectly complement the scientific content.

Finally, and certainly not least, may I thank all the Faculty for the exceptional support to the next groundbreaking meeting. The results I have just outlined, together with the high number of scientific contributions could never come together without the kind of scientific support all the speakers will give. **I think we can agree that the next event will be a success for all involved.**

A handwritten signature in black ink, appearing to read 'Quirino Piacevoli', written over a horizontal line.

Dr Quirino Piacevoli

President

World Society of Intra Venous Anaesthesia



WELCOME MESSAGE FROM THE CHAIRMAN



It is indeed my pleasure and privilege to welcome you to the 6th World Congress of Society of Intravenous Anaesthesia & Target Controlled Infusion 2018 (SIVA-TCI 2018), which is to be held in Kuala Lumpur, Malaysia, from 15th August to 18th August 2018.

The World Society of Intravenous Anaesthesia has been recognised as a foremost organisation that is promoting TIVA and TCI throughout the world by partnering with the national anaesthetic societies from different regions in organising the congresses. We are pleased that the Malaysian Society of Anaesthesiologists has been chosen as the host for the 6th World Congress of SIVA-TCI 2018 with Kuala Lumpur as the venue.

This Congress is being organised in conjunction with the Annual Scientific Congress of the Malaysian Society of Anaesthesiologists and the College of Anaesthesiologists, Academy of Medicine of Malaysia, with the support of the Ministry of Health of Malaysia.

The Organising Committee has spared no effort in bringing together well renowned experts from all parts of the world to share their experience and expertise, and also to train novices and experienced practitioners of TIVA and TCI in the pre-congress workshops that have been arranged. The academic and practical aspects of the TIVA and TCI will attract a large number of participants from various parts of the world and locally. The industry participants have also prepared a wide range of products highlighting the latest in technology and devices for TIVA, TCI and for anaesthesia in general, in the large exhibition area of the largest Convention Centre in Kuala Lumpur.

Malaysia is well known for its hospitable and friendly people, and the participants and visitors to this Congress can expect to be feted in the rich multicultural and multi-culinary celebrations that have been prepared for them. The accompanying persons have not been forgotten. Various tours and social programmes have been planned for them as well.

In addition, there are also pre and post Congress tours that can be taken to the different parts of Malaysia, which is truly a microcosm of Asia. The Organising Committee is looking forward to seeing you in Kuala Lumpur in August 2018.

Dr Mohamed Namazie Ibrahim

Organising Chairman

6th World Congress of SIVA-TCI 2018

Chairman

Malaysian Society of Anaesthesiologists



WELCOME MESSAGE FROM THE ORGANISING PRESIDENT



6th World Congress of Total Intravenous Anaesthesia & Target Controlled Infusion 2018

On behalf of the Organising Committee, it gives us great honor and pleasure to welcome you to attend the 6th World Congress of SIVA-TCI 2018, which will take place at the award winning iconic Kuala Lumpur Convention Centre, Malaysia from the 15th -18th August 2018.

In this new age of scientific and technological advancements, the field of Anaesthesiology is also rapidly evolving, and to keep abreast, the theme for this Congress is aptly titled "Journey to the Future." The Congress has been designed to provide a crucial opportunity for clinicians, researchers and scientists to discover new technology and safer techniques in intravenous anaesthesia and target controlled infusion in areas of general anaesthesiology, intensive care, perioperative medicine and pain medicine.

With projected attendance of over 1000 delegates and more than 100 exhibitors to the Congress, there is no better place to be than at the World Congress of SIVA-TCI for delegates and exhibitors to explore and share their experiences and innovations specifically in total intravenous anaesthesia and target controlled infusion.

An interactive scientific program of the highest standards and featuring internationally distinguished anaesthesiologists, researchers and scientists is planned with many confirming to join the distinguished faculty.

The Organising Committee will strive to provide the best platform for all delegates and exhibitors to ensure ample clinical interaction and networking opportunities. SIVA-TCI 2018 aims to improve the standard of care for Total Intravenous Anaesthesia and Target Controlled Infusion Practices in all corners of the globe.

Beyond the capital city of Kuala Lumpur, there is so much more of Malaysia to explore, from the warmth of its people to beautiful pristine island resorts and magical rainforests and two UNESCO World Heritage cities that are sure to capture your imagination and leave you with plenty of memories and long lasting friendship that will go beyond the duration of the Congress. Apart from its many sights and attractions, do not forget Malaysia's reputation for its gastronomical delights ranging from five star cuisines to fascinating street hawker fares that is representative of its "Malaysia Truly Asia" tagline.

We have a great team working to make this a truly memorable Congress, and we look forward to personally welcoming you to Malaysia.

SELAMAT DATANG, WELCOME TO MALAYSIA.

Dr Raveenthiran Rasiah

Organising President

6th World Congress of SIVA-TCI 2018

President

College of Anaesthesiologists, Academy of Medicine of Malaysia



ORGANISING COMMITTEE

CHAIRMAN	Dr Mohamed Namazie Ibrahim
PRESIDENT	Dr Raveenthiran Rasiah
VICE PRESIDENT	Dato' Dr Jahizah Hassan
SECRETARY 1	Prof Dr Marzida Mansor
SECRETARY 2	Assoc Prof Dr Ina Ismiarti Shariffuddin
TREASURER	Datuk Dr V Kathiresan
TRADE 1	Dato' Dr S Balan
TRADE 2	Dr Gunalan Palari
SOCIAL	Dato' Dr Yong Chow Yen
PUBLICATION	Dr Sushila Sivasubramaniam
WEBSITE	Dr Mafeitzeral Mamat
SCIENTIFIC CHAIRPERSON	Dr Muhammad Maaya

SIVA-TCI SECRETARIAT

Address	: Unit 1.6, Level 1 Enterprise 3B Technology Park Malaysia (TPM) Jalan Inovasi 1, Lebuhraya Puchong – Sungei Besi Bukit Jalil 57000 Kuala Lumpur, Wilayah Persekutuan, Malaysia
Fax	: (+603) 8996 4700
Website	: www.worldsiva-tci2018.com
Email	: inquiries@worldsiva-tci2018.com
Contact Person	: Ruben Mahendran +6011 20800069 Santhi Ram +6016 9800857

ORGANISERS





Malaysian Society of Anaesthesiologists and College of Anaesthesiologists, Academy of Medicine of Malaysia, will be holding the 6th World Congress of SIVA-TCI 2018 on 15th – 18th August 2018, at the Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia.

A Strong Presence at World SIVA-TCI 2018

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HIGH RETURN ON INVESTMENT!

The 6th World Congress SIVA-TCI 2018 Local Organising Committee invites organisations and individuals to sponsor or exhibit at the 6th World Congress of SIVA-TCI 2018.

World SIVA-TCI will bring together healthcare professionals, academics, researchers, educators and policy makers from diverse medical, pharmaceutical and other healthcare disciplines. Government and non-governmental organisations from around the globe will also participate.

The four-day Congress at the Kuala Lumpur Convention Centre in Kuala Lumpur is expected to draw close to 1,500 delegates from around the globe. This presents a gateway to and a showcase opportunity for Malaysian Health Sectors, as well as the ASEAN region.

So, put your organisation in the spotlight and sponsor a product/event and participate in this global trade exhibition.

You will be able to:

- ❖ Showcase and educate potential and existing clients about your products and services
- ❖ Enhance your company profile by networking with the correct target audience
- ❖ Build your brand and expand your leads for potential business
- ❖ Keep abreast of latest technology in the market
- ❖ Strengthen relationships with healthcare professionals from Malaysia, Southeast Asia and around the globe.



PROSPECTUS PACKAGES



We are writing to invite you to participate in the Congress in the following manner:

PREMIER SPONSORSHIPS

A. PLATINUM SPONSORS – USD40,000

- ❖ One lunch symposium at a discounted offer of 50% from the Industry Lunch Symposium (*Selection of the slot on a first-come first-served basis*)
- ❖ Four exhibition booths of 3 x 3 meters each, in a prime location
- ❖ Complimentary insertion of one printed material (*content must be approved by the Organising Committee*), into the Congress bags.
- ❖ One full premium page colour advertisement in Souvenir Programme (*advertisement placement is based on a first-come first-served basis*)
- ❖ Logo recognition as Platinum Sponsor on conference website & conference e-backdrop
- ❖ Naming rights to the sponsored event
- ❖ Acknowledgement in the Souvenir Programme
- ❖ Rights to use the endorsement “Platinum Sponsor of the SIVA-TCI2018”

B. GOLD SPONSORS – USD30,000

- ❖ One lunch symposium at a discounted offer of 25% from the Industry Lunch Symposium (*Selection of the slot on a first-come first-served basis, priority given to Platinum Sponsors*)
- ❖ Three exhibition booths of 3 x 3 meters each, in a prime location
- ❖ Complimentary insertion of one printed material (*content must be approved by the Organising Committee*) into the Congress satchels.
- ❖ One full page colour advertisement in Souvenir Programme (*advertisement placement is based on a first-come first-served basis; priority given to Platinum Sponsors*).
- ❖ Logo recognition as Gold Sponsor on conference website
- ❖ Naming rights to the sponsored event
- ❖ Acknowledgement in the Souvenir Programme
- ❖ Rights to use the endorsement “Gold Sponsor of the SIVA-TCI2018”



PROSPECTUS PACKAGES



C. SILVER SPONSORS – USD20,000

- ❖ One lunch symposium at a discounted offer of 12.5% from the Industry Lunch Symposium (*Selection of the slot on a first-come first-served basis, priority given to Platinum & Gold Sponsors*).
- ❖ Two exhibition booths of 3 x 3 meters, in a prime location
- ❖ Complimentary insertion of one printed material (*content must be approved by the Organising Committee*) into the Congress satchels.
- ❖ One full page colour advertisement in Souvenir Programme (*advertisement placement is based on a first-come first-served basis; priority given to Platinum Sponsors*).
- ❖ Logo recognition as Silver Sponsor on conference website
- ❖ Acknowledgement in the Souvenir Programme
- ❖ Rights to use the endorsement “Silver Sponsor of the SIVA-TCI2018”

CORPORATE SPONSORSHIPS

** (These packages are only available once the Platinum, Gold & Silver Sponsors have chosen their slots.)*

1. Industry Lunch Symposium – USD15,000

- ❖ Maximum of two concurrent sessions per time slot.
- ❖ A total of 60 minutes will be allotted per Parallel Symposia
- ❖ The Organising Committee must approve the topics & list of speakers
- ❖ The sponsors will be provided with the following:
 - ❖ Use of lecture hall in the Congress venue with the provided audio-visual equipment in the room. Additional AV equipment that the sponsor requires over and above what is provided in the room will be borne by the Sponsor.
 - ❖ Access to Speakers’ Preparation Room
 - ❖ One Trade Exhibition booth will be provided for the conference (*for non sponsors only*)
 - ❖ Inclusion of the symposium title, schedule and programme in the Second Announcement, website and Final Programme
 - ❖ Use of Congress logo on the invitation flyer (*flyer printing cost not included*)



PROSPECTUS PACKAGES



- ❖ Table for display of materials at the entrance of the hall during the session
- ❖ Acknowledgement of sponsor in the Second Announcement and Final Programme
- ❖ The sponsoring company will bear all costs relating to their invited speakers for this symposium (*speakers' travel expenses, hotel accommodation, registration fees, honoraria, etc.*)

2. Welcome Reception (Sole Sponsorship) – USD10,000

- ❖ Sponsor will have the opportunity to promote themselves through a Congress Reception on the first evening to which all Conference attendees are invited.
- ❖ Sponsor's logo on invitations
- ❖ Sponsor's logo on the signage at the entrance to the Congress Reception
- ❖ Sponsor's logo with hyperlink on conference website
- ❖ Acknowledgement in the Sponsors' List in the Programme
- ❖ Acknowledgement on Sponsors' Board on-site

3. Congress Bags (Sole Sponsorship) – USD10,000

- ❖ The Organiser will provide the participants' Conference bags.
- ❖ The bag will bear the Sponsor's logo and the Conference logo
- ❖ Sponsor's logo with hyperlink on conference website
- ❖ Acknowledgement in the Sponsors' List in the Programme
- ❖ Acknowledgement on Sponsors' Board on-site

4. Registration Area (Sole Sponsorship) – USD10,000

- ❖ The registration area is used during all the days of the Conference.
- ❖ Opportunity to place signage in the pre-registration area
- ❖ Opportunity to insert promotional material/product in conference bags
- ❖ Sponsor's logo on conference website
- ❖ Acknowledgement in the Sponsors' List in the Programme
- ❖ Acknowledgement on Sponsors' Board on-site



PROSPECTUS PACKAGES



5. Notepads And Pens (Sole Sponsorship) – USD3,000

- ❖ Sponsor to provide the participants' notepads and pens.
- ❖ The notepads and pens can bear the Sponsor's name/company logo, must be approved by the Secretariat and must be handed over, three weeks before the event to be placed in the participants' Conference bags
- ❖ Cost of these items is to be borne by sponsors
- ❖ Sponsor's logo with hyperlink on conference website
- ❖ Acknowledgement in the Sponsors' List in the Programme
- ❖ Acknowledgement on Sponsors' Board on-site

6. Promotional Material (Bag Insert) – USD1,000

- ❖ Include your promotional material such as invitations, leaflets or brochures in the participants' bags. Please note that the material size is A4 (1 pc only). It must be approved by the Secretariat and must be handed over, three weeks before the event.
- ❖ Sponsor's product information will be available for all conference participants
- ❖ Sponsor's logo on conference website
- ❖ Acknowledgement on Sponsor's Board on-site
- ❖ Acknowledgement in the Sponsor's List in the Final Programme



ADVERTISING SPONSORSHIP OPPORTUNITIES



Advertisements are available in the following Conference Publications:

TYPE	BACK OUTSIDE COVER	FRONT INSIDE COVER	BACK INSIDE COVER	INSIDE PAGE
Final Programme	USD900	NA	USD1,200	USD 800
Pocket Programme	USD1,000	NA	NA	NA

EXHIBITION

The commercial/technical Exhibition will be held at the Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur, Malaysia.

The Exhibition Floor Plan is included in this prospectus with the registration form. As companies are expressing an interest in securing their preferred exhibition spaces, we will be pleased to receive your preliminary bookings. All spaces will then be allocated based on the reservations received, on a first-come, first-served basis.

TRADE EXHIBITION BOOTH RENTAL

(3m x 3m SHELL SCHEME) The price for shell scheme is at USD3,000

This includes:

- ❖ Shell frame, plug point, three spot-lights, one table and two chairs
- ❖ Fascia panel with standard lettering
- ❖ Cleaning of public areas and gangways
- ❖ Invitation to the Welcome Reception for registered exhibitors

SHELL SCHEME STAND SKETCH



ALLOCATION OF EXHIBITION



SPACE

Space Allocation will be made on a “first-come, first-served” basis. A completed Exhibition Booking Form and Contract should be faxed/mailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Three exhibitor badges will be given for every booth booked. Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated three months prior to the Conference. It will include the following:

- ❖ Technical details about the Venue
- ❖ Final exhibition details and information
- ❖ Contractor details
- ❖ Services available to exhibitors and order forms

SITE INSPECTIONS

Exhibitors and Sponsors are free to visit the Conference venue at their convenience.

EXHIBITOR PROFILE

Upon receipt of the booking form, exhibitors will be asked to submit a 100-words Exhibitor Company/Product profile to secretariat@worldsiva-tci2018.com. This will be published in the Exhibitor Trade Profile booklet.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.



SPONSORSHIP BOOKING FORM



Please enclose full payment with the booking to be issued in favour of
Malaysian Society of Anaesthesiologists.

The booking will only be confirmed upon receipt of the full payment.

I would like to book the following Sponsorship Items:

NO	SPONSORSHIP ITEM	(USD)	NO	TOTAL
1	Platinum Sponsorship Package	40,000		
2	Gold Sponsorship Package	30,000		
3	Silver Sponsorship Package	20,000		
4	Trade Exhibition Booths	3,000		
5	Lunch Satellite Symposium			
	16 th August 2018	15,000		
	17 th August 2018	15,000		
	18 th August 2018	15,000		
6	Welcome Reception	10,000		
7	Conference Bags	10,000		
8	Registration Area	10,000		
9	Lanyards	5,000		
10	Notepads & Pens	3,000		
11	Promotional Materials (Bag insert)	1,000		
12	Advertising: Final Programme			
	Back Outside Cover	900		
	Back Inside Cover	1,200		
	Inside Page	800		
13	Advertising: Pocket Programme (Back Outside Cover only)	1,000		
Total Amount USD				

Items will only be confirmed upon payment of 50% deposit.
All rates are exclusive of the appropriate Government Taxes



EXHIBITION BOOKING FORM



Please complete all details and send to: inquiries@worldsiva-tci2018.com

CONTACT PERSON _____

COMPANY NAME _____

NAME (to appear in all Conference publications) _____

ADDRESS _____

TELEPHONE _____ FAX _____

EMAIL _____ WEBSITE _____

We, hereby, are booking Exhibition Booth @ USD3,000

Note: Please indicate if your stand needs special configuration.

- Provisional Booking – The booth will be released if not confirmed within 14 days.
- Payment has been made by cheque/transfer, please forward final confirmation and invoice.
- Please send me a first deposit invoice for 50% of the total amount due.

COMPANY _____

NAME _____

SIGNATURE _____ DATE _____

- We have read and accept the contract terms and conditions below (in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Conference.
- I am authorised to sign this form on behalf of the Applicant/Company



EXHIBITION FLOOR PLAN



KUALA LUMPUR CONVENTION CENTRE (KLCC) (LEVEL 3)



ADDITIONAL INFORMATION FOR SPONSORS & EXHIBITORS



BOOKING PROCEDURES AND PAYMENT INFORMATION

CONTRACTS & CONFIRMATION

SPONSORS

Once a Sponsorship Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 50% deposit payment to the Sponsorship. Upon receipt of the Sponsorship Booking Form, the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

EXHIBITORS

Once an Exhibition Booking Form is received, a confirmation of exhibition will be mailed to you with an accompanying invoice.

SPONSORSHIP TERMS & CONDITIONS

Terms and Conditions of Sponsorship are included in this Prospectus and will be included in the Sponsorship agreement.

TERMS OF PAYMENT

50% upon receipt of the sponsorship agreement and first invoice.

50% by or before **15th July 2018**

All payments must be received before the start date of the Conference.

Should the Sponsor failed to complete payments prior to the commencement of the Conference, the Organiser will be entitled to cancel the reservation while cancellation will be subjected to cancellation fees as determined below.

Bank charges are the responsibility of the payee.

Applications for Sponsorship and/or Exhibition must be made in writing with the enclosed booking enquiry form.



ADDITIONAL INFORMATION FOR SPONSORS & EXHIBITORS



PAYMENT METHODS

OPTION 1 : *Payment by cheque. Please make cheque payable to:*

6th WORLD TIVA-TCI CONGRESS

**This option is for Malaysian Companies ONLY*

OPTION 2 : *Payment by Bank Transfer. Please send payment to the following bank account:*

<i>Bank Account Name</i>	STANDARD CHARTERED BANK MALAYSIA
<i>Bank Name & Address</i>	LOT 4 & 5, LEVEL G2, PUBLIKA SHOPPING GALLERY, SOLARIS DUTAMAS, JALAN DUTAMAS 1, 50480 KUALA LUMPUR
<i>Swift Code</i>	SCBLMYKXXXX
<i>Bank Account No</i>	873-1-9483152-1
<i>Bank Account Type</i>	Current

CANCELLATION / REDUCTION POLICY:

Cancellation or reduction of sponsorship items must be made in writing to the Secretariat

The organisers shall retain:

<i>Cancellations received up and including</i>	31st March 2018	<i>90% will be refunded</i>
<i>Cancellations received up to</i>	15th June 2018	<i>50% will be refunded</i>
<i>After</i>	16th June 2018	<i>No refund will be made</i>

(Based on the rate of exchange when payment was collected)



TERMS AND CONDITIONS



APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance, Sponsor/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR/ SPONSOR

Registration implies full acceptance by the Exhibitor/Sponsor of the exhibition/sponsorship regulations. Any infringement of these regulations may lead to immediate withdrawal of the rights to participate in the Conference without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Sponsor. By submitting an application to participate, the Exhibitor/Sponsor makes a final and irrevocable commitment to occupy the space/items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The Exhibitor/Sponsor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ORGANISER

The Organiser undertakes to allocate exhibition space/sponsorship items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organiser reserves the rights, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Sponsors. The Organiser reserves the rights to offer to a different firm any stand, space or sponsorship item that has not been occupied by the event of the opening of the Conference, with no obligation to provide compensation to the defaulting Exhibitor / Sponsor.

LIABILITY INSURANCE

Equipment and all related display materials installed by Exhibitors / Sponsors are not insured by the Organiser, and the Organiser under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Exhibitor / Sponsor agrees to be responsible for his property, persons, employees, agents and for any third party who may visit his space through full and comprehensive insurance, and shall hold harmless the Organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.



TERMS AND CONDITIONS



EXHIBITION REGULATIONS

The Exhibition Manager, acting under direction of the Organising Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager. The Organiser reserves the rights to alter the general layout or limit the space allotted to each Exhibitor / Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour.

It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the Exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus. Should the Exhibitor / Sponsor failed to make a payment on time, the Organiser is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand / sponsorship items or seek compensation for non-fulfillment of contract.

Participation by Exhibitors / Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorised on presentation of a badge issued by the Organiser. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. The Organiser ensures daily cleaning of the aisles. Exhibitors / Sponsors are responsible for the cleaning of their stands. The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organiser for prior authorisation.



TERMS AND CONDITIONS



Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors. The Organiser will not approve stands which do not comply with the accepted standards, until the necessary changes have been made.

CODE OF PRACTICE

It is the Exhibitor's / Sponsor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organiser to any suits, demands by the Sponsors / Exhibitors / any third party.

FORCE MAJEURE

The Organiser shall not be deemed in breach of this Agreement, or otherwise be liable to the Exhibitors / Sponsors, by reason of any delay in performance, or non-performance of any of its obligations hereunder where such delay or non-performance is caused by any Force Majeure. Where the Force Majeure in question prevails for a continuous period of more than 30 days, the parties shall enter into bona fide discussions with a view to alleviating its effects, or to agreeing upon alternative arrangements as may be fair and reasonable. Should the parties be unable to agree on a solution, either party shall be entitled to terminate this Agreement whereupon all monies due from either party as at the date of termination shall be paid over to the other party. The parties shall remain liable for all breaches occurring prior to such termination.

In this Agreement, "Force Majeure" means any occurrence, event or condition beyond the reasonable control of the Organiser and which results in or causes the failure of the Organiser to perform any one or more of its obligations under this Agreement, and without prejudice to the generality of the foregoing, shall include acts of God, war or threat of war or violence, terrorist act, act of public enemy, insurrection, state of emergency, civil commotion, riots, strikes, lockouts, embargoes, shortages of labor, water or power reasonably necessary in connection with the Conference, flood, storms, tempest, unavoidable casualties, failure of or refusal by any applicable governmental authority to issue all requisite approvals, suspension termination or revocation of any approvals required, outbreak of infectious disease and any other similar event.



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